

# A Remote Patient Monitoring platform for moderate-severe incontinent sufferers



Use of indwelling catheters and incontinent diapers fail to provide either an efficient nursing regimen or any kind of safe effective treatment for patients, especially females, suffering from moderate to severe bladder control difficulties (involving leakage). FlowPed's vision is to develop a novel nursing & diagnostic platform, that will help to radically improve the current method of care.

## Unique partnership between:

Sufferers



Health Service Providers



FlowPed Ltd.



### Dry-One our self-drying interactive pad

"Dry-One" our self-drying interactive pad that needs to be changed only once every 24 hours of use



### Remote patient data monitoring platform

Remote patient data monitoring platform provides complete transparency of patient's condition, 24 hours per day. Allows unique freedom to treat & reduce symptoms in a controlled manner as well as access to AI-enabled analysis that will identify developing-dehydration & onset of urinary infections

## ESTIMATED GLOBAL POTENTIAL

Globally, over 424 million sufferers lack adequate bladder control. Of these over 149 million are sufferers over age 55 and at least 15% of these exhibit moderate to severe limitations involving debilitating leakage sufficient to require 24/7 care. We have selected these sufferers as our "initial market focus":

GLOBAL  
—  
**42B**  
US\$

### 23.0M sufferers

over age 55 showing moderate to severe leakage requiring 24/7 care  
23.0M x 365 days x 5 USD Ex Fact

USA  
—  
**3.3B**  
US\$

### 1.82M sufferers

over age 55 showing moderate to severe leakage requiring 24/7 care  
1.82M x 365 x 5 USD Ex Fact

## NEXT STAGES

Having defined its "vision" and demonstrated its capabilities with a POC, FlowPed's next stage is to recruit its own dedicated staff to accelerate development of working models of its interactive platform to allow clinical evaluations.

We are, currently, setting up an investor grouping to raise US\$ 1.0M to allow us to take advantage of the latest Israel Innovation Authority (IIA) "Pre-Seed Investment Program.

## TEAM

Highly experienced medical device entrepreneurs with over 100 years of combined experience and successful exits.